

AI in Action Video Scoring Rubric

1. Clarity of Content

Guiding Question: *Is the content of the video describing the solution clearly and effectively?*

Score	Indicators
3 – Strong	The video clearly and effectively explains the AI use case, including context, process, and outcomes; easy for a broad audience to understand and replicate.
2 – Adequate	The video explains the solution with reasonable clarity, though some details or connections may be underdeveloped.
1 – Needs Improvement	The explanation is unclear, incomplete, or difficult to follow; key elements of the solution are missing.
0 – Not Addressed	The video does not clearly describe the solution or its use of AI.

2. Relevance of Content to Responsible Teaching & Learning Goals

Guiding Question: *Is the idea shared a good example of how to use AI responsibly to teach/learn (e.g., of how to position it as a teaching/learning assistant vs. as a replacement for our own critical thinking and judgment)?*

Score	Indicators
3 – Strong	Presents a clearly responsible, pedagogically sound AI use that enhances learning while preserving human judgment and critical thinking.
2 – Adequate	AI use is generally appropriate and supportive of learning, though responsible-use principles or pedagogical alignment are only partially demonstrated.
1 – Needs Improvement	AI use is weakly aligned with responsible teaching and learning goals and risks inappropriately encouraging overreliance or reducing meaningful cognitive engagement (conducive to inappropriate cognitive offloading)..
0 – Not Addressed	AI use is inappropriate, pedagogically unsound, or models irresponsible practices that undermine learning or bypass essential human thinking.

3. Ethical Use of AI

Guiding Question: *Is the use of AI ethically sound?*

Score	Indicators
3 – Adequate	The use of AI demonstrated in the video is ethically sound.
0 – Inadequate	The use of AI demonstrated in the video is ethically concerning.

4. Title Alignment

Guiding Question: *Is the title descriptive of the content of the video?*

Score	Indicators
1 – Adequate	Title is loosely related to the content or potentially misleading.
0 – Inadequate	Title does not reflect the content of the video.

Total Score: __/10

Optional Reviewer Comments:
